



SOUTHERN REALTY ENTERPRISES, INC.

Florida-Houses.com



CLIENT DATABASE ENTRY FORM

JUST SOLD MESSAGES

Associate: _____

Client Name: _____

New Address: _____

City, State, Zip: _____

E-Mail Address: _____

Telephone #'s: _____

Buyer or Seller: _____

Closed Date: _____

Employer: _____

Hobbies: _____

RES 09

“SOLD! In _____ days! Yours could be next! (street address). If you are considering buying, selling or relocating, put me to work for you.

RES 10

“QUICKLY SOLD! In _____ days! (street address). I’m on a winning streak! Please give me a call for all your real estate needs.”

RES 11

“I have just sold a home at (street address). For fast results, work with an agent who knows how to get the job done. Give me a call today.”

RES 12

“I am pleased to announce I just sold (street address). For a current market analysis of your home, please give me a call.”

RES 13

“GREAT NEWS! The property at (street address) has just sold. Please welcome your new neighbors and remember to call on me for all your real estate needs.”

RES 14

“We have just sold (street address). Are you curious about the market value of your home? Please give us a call for a current market analysis.”

ProPower 5-Year - The Ultimate in Client Follow-up - \$25.00

ProPower delivers 23 mailings over five years for only \$25. Materials have your name, color photo and contact information prominently displayed. Components include a set of mailing labels, 10 bi-annual homeowner’s magazines and 12 jumbo postcards. All mailers thank your client for their business and ask for referrals.

\$ _____

Expressables 5-Year Jumbo Postcard Program - \$13.00

This 5 year jumbo postcard client follow-up program is a way for you to thank clients for their business and ask for referrals and repeat business. Each of the 21 postcards is fully personalized with your signature, color photo on two sides and color logo as well as your client’s name on the front of the postcard. All of our client follow-up programs include e-mail enrollment and mailing notifications.

\$ _____

Just Sold Post Cards - (pick one) RES _____

Addressed and mailed for you - Minimum 50

_____ x _____ = \$ _____
Qty. Price

Quantity	50-99	100-249	250+
Price	.51 each	.49 each	.48 each

Property Address for mail-out:

Transfer total to marketing fees on your commission statement

Total \$ _____

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"Each office independently owned and operated."