



# SOUTHERN REALTY

ENTERPRISES, INC.

Florida-Houses.com



## WHY SOUTHERN REALTY?

1. GREATEST EXPOSURE = MORE BUYERS = FASTER SALE & HIGHER PRICE

- \* International Multiple Listing Service & Referral System
- \* Seller's/Buyer's Home Warranty Programs
- \* Local and out-of state Advertising Programs
- \* Servicing you 7 days a week, 24 hours a day
- \* Toll-Free Phone Number for out-of-area buyers
- \* Member of several International Broker Networks for more out-of-town buyers
- \* Member of Leading Real Estate Companies of the World - world's largest Independent Broker Network - offices in 35 Countries
- \* Visit our Internet site at <http://Florida-Houses.com>
- \* Our Sellers Houses can be viewed on over 600 Web Sites

2. SPECIAL MARKETING PROGRAMS EXCLUSIVE TO SOUTHERN REALTY

- \* "BEST BUY" Program - a program designed to secure a quick sale at the highest price & potential for a reduced commission to Sellers
- \* "Sellers Options" - Commissions as low as 4%
- \* "Talking House" - We offer sellers "Radio Advertising"
- \* Advertising in local and out of state Real Estate Publications
- \* Executive homes Marketing Program

3. RESULTS ORIENTED

- \* Southern Realty's sales rate for 2009 was over 72% while the Multiple Listing Service Board's average was only 49% - our Best Buy Program was 80%
- \* We SOLD over 400 Properties in 2009

4. CORPORATIONS HAVE SELECTED US TO MARKET THEIR HOUSES

- \* Major Corporations have selected Southern Realty to market their properties including Sun Bank, Bank of America, Chase, Brown-Forman, General Motors, AT&T, AAA, Northrup Grumman, Martin Marietta Mortgage Insurance Co., Household Finance Corp. and General Mills.

5. WE CAN SAVE YOU DOLLARS

- \* Free Security System for homebuyers
- \* Discounts on moving companies, appliances and home furnishings
- \* Our Mortgage Company can save you loan costs
- \* Free Videos about marketing your property
- \* Free Videos about most major cities
- \* Professional Service / Competitive Rates through our Title Companies

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**"Each office independently owned and operated."**