



# SOUTHERN REALTY

ENTERPRISES, INC.



## "BEST BUY PROGRAM"

Our "BEST BUY" Program is designed to give your home an added market advantage.

1. Commission will be reduced by 1/2% if the property is not under contract within 3 months of meeting all terms of the Best Buy Program. The commission will be reduced by an additional 1/2% at the six month anniversary.
2. Southern Realty will do special advertising to promote homes under this program.
3. Southern Realty will use a special riders signs promoting "BEST BUY" Program.
4. Southern Realty's agent will prepare property information and feature sheet including financial alternatives.
5. Southern Realty will hold a minimum of two (2) Open Houses.
6. Special fliers will be prepared and distributed to local REALTORS.
7. Property is to be appraised and the list price is to be no more than the appraised value. Seller may choose appraiser and will be reimbursed for the appraisal at the time of closing. Appraisal fee reimbursement to be a maximum of \$300.00. Appraisal to be dated no more than 30 days prior to SRE listing date.
8. Property is to be in clean and marketable condition and not in need of any major repairs or decor updating.
9. Property is to be placed on a lockbox system if vacant, and key in listing office if occupied.
10. Property must be listed for a six (6) month term. If an extension is negotiated, it will be at the reduced commission rate.
11. Seller must provide buyer with a one year Home Warranty.
12. A "For Sale" sign must be allowed to be placed on the property.
13. Property must be single family detached only.
14. Subject to review and acceptance of property by broker.

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SOUTHERN REALTY ENTERPRISES, INC.

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SELLER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SELLER

2648 STATE ROAD 434 WEST • LONGWOOD, FL 32779 • (407) 869-0033

"Each office independently owned and operated."