



SOUTHERN REALTY ENTERPRISES, INC.



STATISTICS FOR 1998

SRE SOLD OVER 500 PROPERTIES

SRE SOLD OVER \$70 MILLION DOLLARS

SRE'S AVERAGE SALE PRICE WAS APPROX \$123,000

SRE SOLD 55 HOMES OVER \$200,000

SRE SOLD 11 HOMES OVER \$400,000

SALES RATES FOR 1998

GRTR ORLANDO BD = 33%

SOUTHERN REALTY = 71%

SOUTHERN REALTY (BEST BUY) = 84%

OUR ASSOCIATES EARNED AN AVG. OF \$34,000

SRE HAD 22 ASSOCIATES CLOSE OVER \$1 MILLION DOLLARS

SRE'S TOP VOLUME ASSOCIATE CLOSED OVER \$15 MILLION DOLLARS

SRE RECEIVED OVER 500 INCOMING REFERRAL LEADS